

Fall, 2016



*"Your Voice in the
Future of the Adirondacks"*

E-Newsletter

Note from Brittany Christenson, Executive Director

The cool crisp air, sunny days and vibrant fall leaves of autumn are upon us, and the slower pace of life in the Adirondacks is bringing much-needed rest to many. For some that means vacation, for others, it signals more time at home or with family. Many of our members and friends have made their seasonal transitions to their homes away from the Adirondacks, and to you, we say "Farewell and see you next year!" For all of us at AdkAction.org, the transition to fall has signaled a planning

stage.



Our board of directors and staff at AdkAction.org gathered on September 26th for a strategic planning retreat at Heaven Hill Farm. We spent a full day talking about our strengths and weaknesses, the status of our projects, and planning for the future of our organization. As many of you know, we are a member-driven, project-based group that focuses on creating vibrant communities in the Adirondacks. We address unmet needs by providing a responsive platform for passionate people to work on issues that affect communities all over this 6 million-acre park. In discussing our future, it is more pressing than ever to get you—our members, partners, and community advocates—to become more involved in our projects.

We are working to build coalitions around each of our projects, because there are so many important ways to make a difference. We currently have seven active projects, and we invite you to become more engaged. If one of our projects is important to you, please join a project committee. We are specifically looking for leaders in the following areas: Technology in the Classroom, Cultural Symposium, Promoting Adirondack Art, and Community Revitalization. Please get in touch and we will put you to work! If you are short on time but long on passion, you can also make a difference by becoming a member, renewing your membership, or finding new members. Please click one of the buttons below to help.

[Get Involved](#)

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We would also like to hear your feedback on our newly drafted mission statement that came out of the strategic planning process. Please email us at info@adkaction.org with your comments.

AdkAction.org creates projects that address unmet needs, promote vibrant communities, and preserve the character of the Adirondacks.

As always, thank you for your support. Our work is only possible because of your generosity and interest in creating a better future for the Adirondacks.

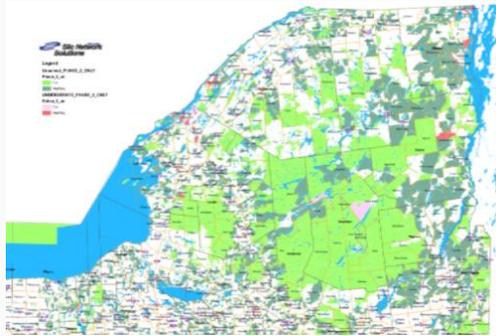
Project Updates



AdkAction.org Launches new “Pollinator Project” with The Wild Center

Building on the outstanding recent success of AdkAction.org public education efforts on the ecology of the monarch butterfly, we plan to expand on the monarch project in a major partnership with The Wild Center in Tupper Lake, NY.

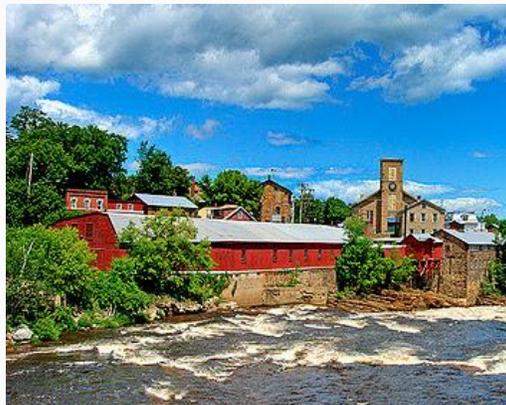
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Broadband and Internet Access Update

Slic Network Solutions* recently received external funding and is now aggressively moving forward to complete fiber network installations in Schroon Lake, Bellmont North, and Lyon Mountain. This working capital is critical for moving these projects forward as the North Country Regional Economic Development project grants...

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Community Revitalization – Keeseville, NY

AdkAction.org has set its sights on Keeseville, NY, as the next focus area for our Community Revitalization Project. You might remember that in early August, our organization sponsored Roger Brown, Creative Consultant and Architect, to visit Keeseville and provide professional insight as to how our efforts for revitalization might be best spent.

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**Road Salt Campaign SUCCESS!
“Adirondack Gives” Campaign Reaches \$4500 Goal**

AdkAction.org is grateful to everyone who helped us reach our goal of \$4,500 towards funding continued research on the “Hidden Costs of Road Salt.” We had twenty-five contributors who donated amounts between \$20 and \$1,500. This is a wonderful success, and we couldn’t have done it without all of you.

Thank you to the following donors that have made it possible for us to forge ahead on vitally important road salt research (In no particular order):

Melody Blackmore, Tom Booth, Peter Collinge, Kristen D'Eramo, Phillip Forlenza, Ethan Friedman, Jerry Hacker, Bob Holder, Catherine Kraft, Lower Saranac Lake Shore Owner's Association, Willie Janeway (Adirondack Council), Lee Keet, Judith Landes, Michelle and Kelley Maggs, Andrea and Steve Maikowski, Betsy Minehan, Mike Preis, Jim Schoff, Marsha Stanley, Kathleen Stewart, David Thomas-Train, Jacob Vennie-Vollrath, Alice Vera, Claire Warren, and Dave and Holly Wolff.

If you would like to know more about winter road maintenance in NYS, attend the Salt Summit in Lake George on October 24th:



AdkAction.org will be giving a presentation on the “Economic Impact of Road Salt” at the 2016 Salt Summit on October 24, 2016 at the Fort William Henry Conference Center in Lake George, NY. The day-long program is free to attend and designed for public and private winter road maintenance professionals in Lake George and across the Adirondack Region.

To register, visit:

<http://fundforlakegeorge.org/saltsummit>

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