



Dave Wolff <wolfferct@gmail.com>

AdkAction.org e-Newsletter - Fall, 2015

AdkAction.org <info@adkaction.org>
Reply-To: "AdkAction.org" <info@adkaction.org>
To: DavidWolff <wolfferct@gmail.com>

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Fall, 2015



**We've told you we are the organization that gets things done.
Here's what your dollars are getting done in the Adirondacks!**

Adirondack Cultural Symposium brings together 86 arts representatives toward common goals

On September 10th AdkAction.org hosted an all-day symposium at the Lake Placid Convention Center that brought together 86 Adirondack cultural organizations to discuss and solve common problems. Speakers included Lisa Robb, Executive Director of NYS Council on the Arts (shown below with board member Lee Keet), Gavin Landry who runs *I Love NY*, and Rich Newman, EVP of Empire State Development.



Despite low population density, the Adirondack region has hundreds of these cultural institutions – performing art centers, theaters, museums, libraries, fine art cooperatives, etc. – that work very little with one another. Yet all face the same challenges: attracting visitors and members, securing grants, promoting programs, and funding operations.

Results: One high priority item was a **common event calendaring solution**. Dave Warner, Publisher of *Art in the Adirondacks* agreed to take on this task and has now launched such a **calendar**.

[Click here](#) for more information about the symposium and its results.

Property Tax Assessors Educational Symposium focuses on Consistent Lake Front Valuation

On September 17th, AdkAction.org hosted a one day seminar for 65 North Country assessors on the subject of **Lake Front Valuation in the North Country**. Following the model of the successful 2010 and 2011 seminars, AdkAction.org again teamed with Dave Briggs, shown below. Dave is the assessor for the Town of Cortlandville and past president of the New York State Assessors Association's Executive Board.

By sharing best practices and reviewing proven methodologies to use in assessing the often unique characteristics of lake front properties, the goal of the session was to enable the assessors to approach lake front valuation in a uniform and consistent fashion.



**“Finally, a class content
full of
Meat and potatoes”**

Results: The conference reinforced AdkAction.org’s excellent reputation with the assessors’ community in the North Country and helped broaden its visibility across the Park. The positive feedback suggests progress toward our goal going forward.

[Click here](#) for more information, including copies of the presentations.

Teacher Sponsored to attend
Building Learning Communities conference
Follow-on to 2014 Wired for Learning
AdkAction.org Conference

This summer, AdkAction.org sponsored Linda Brousseau, an Earth Science teacher from Saranac Lake High School, to attend the *Building Learning Communities* education conference in Boston, run by Alan November. You may remember Alan was the keynote speaker sponsored by AdkAction.org at the *Wired for Learning* Conference held at the Wild Center in 2013. Educators from around the world come to Alan’s education conferences to learn about the **best innovative and practical learning resources available for use in the classroom.**

Results: Linda came away from the conference with plans to overhaul her lessons and has been sharing her work with her colleagues. We are working with the school administration to build on Linda’s experience to provide professional training for the teachers with a goal of **more meaningful teaching and learning** enhanced by technology.

[Click here](#) for more information about the 2013 *Wired for Learning* Conference.

Annual Membership Meeting and Party

The annual membership meeting and party took place on July 23rd, 2015 at Camp Wenonah on Upper Saranac Lake. 100 members thoroughly enjoyed the evening at this splendid camp and were most appreciative of our hosts Anne and Jim Schoff, Kathy and David Welch, and Shelley and Kelly Maggs.

Your support of the silent auction is **helping us accomplish your priorities** in the Adirondacks.

New Board Officers Elected

Airlie Lennon stepped down as chair after completion of a successful two-year term. The newly-elected officers are:

- Chair: Dave Wolff
- Vice Chair: Jim Schoff
- Secretary: Joan Grabe
- Treasurer: Linda Tauber.

If you have meant to join us and keep forgetting, or if you forgot to pay your annual dues this year, go online and pay simply and easily by credit card or PayPal. This link makes it **quick and simple online**. Please help us recruit new members by forwarding this newsletter, with your personal message, to urge your friends and neighbors to join us too.

We get things done!

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Saranac Lake, NY 12983

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